

ECONOMIC DEVELOPMENT COMMISSION MEETING

The Regular Session of the EDC was held in Room 10, City Hall, 1225 Lincoln Way, Auburn, California on Wednesday, September 28, 2011 with Chair Harvey Roper presiding and Asst. City Clerk Amy Lind recording the minutes.

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL:

Committee Members Present: Gary Capps, Harvey Roper, Monti Reynolds, Bridget Powers, Keith Nesbitt

Committee Members Absent: Keith Nesbitt

Staff Members present: Robert Richardson

Public Comment

None.

Funding Request

The Chamber of Commerce, represented by Tony Hazarian and Bruce Cosgrove, presented the “Auburn App” opportunity and requested \$2,500 in funding. Some of the features discussed were speed, marketing capability, access to information about the City, comparable cities “Apps”, cost to maintain, and use as a recruitment tool.

By MOTION support funding request.

MOTION: Bridget Powers/ Monti Reynolds/ Unanimously approved by voice.

EDC Business

Manufacturing Recruitment Strategy and Discussion

Bob Richardson gave an update and discussed marketing strategy.

Economic Development Commission Reports

Future Agenda Items

Next Meeting Date

12/1/2011 in Room 10

Adjournment

Adjourned at